

BUSINESS ALLIANCE



CONSERVATION
COALITION
OF OKLAHOMA



PUT YOUR BRAND BEHIND THE OUTDOORS

The [Conservation Coalition of Oklahoma](#) is an organization born of partnerships among groups that share a common goal—to enhance and protect Oklahoma’s natural resources. Together, we provide a strong, collective voice on matters affecting Oklahoma waters and wildlife. Our work with state leaders helps ensure sound conservation policies that make sense for Oklahoma.

We invite corporations to place their brand behind the Oklahoma outdoors by [joining our Business Alliance](#). The sustainability and corporate responsibility evident in this support builds employee morale, strengthens relationships with customers, and helps further the programs and goals that will enrich outdoor opportunities for generations of Oklahomans to come.

The Conservation Coalition of Oklahoma is a nonprofit 501 (c)4, grassroots affiliate of the National Wildlife Federation.



Please join us by visiting <https://www.oklahomaconservation.org/membership/business-alliance/>





MEMBERSHIP LEVELS & BENEFITS



Memberships renew on an annual basis for Business Alliance members.

■ MONARCH MEMBER \$1,000 ANNUALLY

- Digital subscription for up to 10 staff for the *Conservation Courier* newsletter.
- Business Alliance listing in every issue of the *Conservation Courier*.
- Business Alliance listing on our website.
- Recognition and link back to your company in every issue of the *Conservation Courier*.
- Business Alliance decal.

■ RED-TAILED HAWK MEMBER \$2,500 ANNUALLY

- Digital subscription for up to 10 staff for the *Conservation Courier* newsletter.
- Business Alliance listing in every issue of the *Conservation Courier*.
- Business Alliance listing on our website.
- Recognition and link back to your company in every issue of the *Conservation Courier*.
- Business Alliance decal.
- Two free passes to any Conservation Coalition events throughout the year.
- A plaque identifying your business as a Red-Tailed Hawk-level member of the Conservation Coalition Business Alliance.



"Wildlife and its habitat cannot speak, so we must and we will."

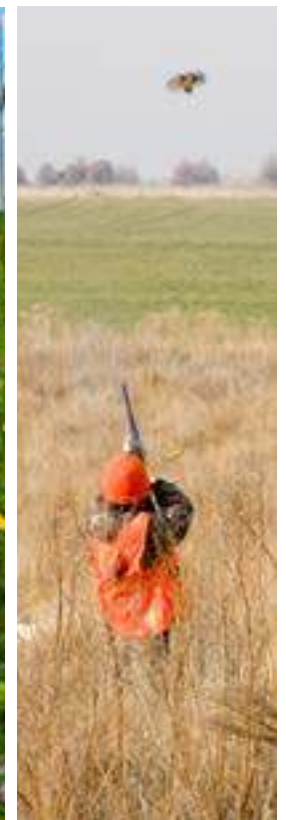
—THEODORE ROOSEVELT

■ WHITE-TAILED DEER MEMBER \$5,000 ANNUALLY

- Digital subscription for up to 10 staff for the *Conservation Courier* newsletter.
- Business Alliance listing in every issue of the *Conservation Courier*.
- Business Alliance listing on our website.
- Business card size ad or recognition and link back to your company in every issue of the *Conservation Courier*.
- Business Alliance decal.
- Eight free passes to any Conservation Coalition events throughout the year.
- A plaque identifying your business as a White-Tailed Deer-level member of the Conservation Coalition Business Alliance.

■ BISON MEMBER \$10,000 ANNUALLY

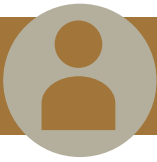
- Digital subscription for up to 10 staff for the *Conservation Courier* newsletter.
- Business Alliance listing in every issue of the *Conservation Courier*.
- Business Alliance listing on our website.
- Business card size ad and recognition and link back to your company in every issue of the *Conservation Courier*.
- Business Alliance decal.
- Ten free passes to any Conservation Coalition events throughout the year.
- A plaque identifying your business as a Bison-level member of the Conservation Coalition Business Alliance.
- A press release identifying your organization as a Bison-level supporter of Conservation Coalition programs.



Join online at
<https://www.oklahomaconservation.org/membership/business-alliance/>

Contact business@oklahomaconservation.org for more information.





WHY JOIN THE BUSINESS ALLIANCE?

“Businesses are the backbone of every city and town in Oklahoma. They provide jobs for our citizens and they provide the basis for “community.” The Coalition’s Business Alliance allows companies to not just invest in their employees, but also in the health and long term well-being of their employees’ families—specifically, their children. By partnering with the Coalition, each company takes an important step toward getting kids outdoors.”

RON SUTTLES

BOARD CHAIR EMERITUS

CONSERVATION COALITION OF OKLAHOMA

“Companies that are active in the Coalition’s Business Alliance know their support aligns with Oklahoma-specific priorities to ensure the most positive conservation outcome for our communities and our state. By positioning themselves as leaders in promoting sound, sustainable conservation practices, these companies earn kudo’s from their customers, their employees, and their investors.”

STEVE BENDER

NATIONAL WILDLIFE FEDERATION

“The support of the Conservation Coalition Business Alliance helps us be more effective in protecting game bird habitat. Thanks to the Coalition and its supporters, we enjoy the opportunity to have a larger voice on issues that affect our sport.”

SHANE BEVEL

TULSA BIRDDOG ASSOCIATION

